

2012 SPONSORSHIP AND ADVERTISING COMMITMENT FORM

Please check all that apply:

SPECIAL PARTNER PROGRAM Premier ___ Exclusive ___ Preferred ___ Corporate ___

SPONSORSHIP OPPORTUNITIES – MHI MEETINGS

	Winter Meeting	Annual Meeting	Totals
Platinum Sponsor			
Opening Reception	\$10,000 _____	\$10,000 _____	_____
Luncheon	\$15,000 _____	\$15,000 _____	_____
Awards Dinner & Reception		\$15,000 _____	_____
Gold Sponsor			
Morning General Session	\$5,000 _____	\$5,000 _____	_____
Continental Breakfasts	\$5,000 _____	\$5,000 _____	_____
Silver Sponsor			
Division Meeting Refreshments	\$750/mtg _____	\$750/mtg _____	_____
Lanyards	\$500 _____	\$500 _____	_____
Registration Giveaways	\$500 _____	\$500 _____	_____

SPONSORSHIP OPPORTUNITIES – NATIONAL CONGRESS & EXPO, APRIL 10-12, 2012

Diamond Sponsor

Opening Reception (Tuesday Evening)	\$20,000	_____
Chairman's Reception (Wednesday Evening)	\$20,000	_____
National Awards Luncheon (Wednesday)	\$15,000	_____

Platinum Sponsor

National Communities Council Forum (Exclusive Sponsor)	\$10,000	_____
Wednesday Opening Session/Speaker	\$10,000	_____
Thursday General Session/Speaker	\$10,000	_____
Congress & Expo Open House Lunch (Thursday)	\$10,000	_____

SPONSORSHIP OPPORTUNITIES – NATIONAL CONGRESS & EXPO, APRIL 10-12, 2012 (Continued)

Gold Sponsor	\$5,000	_____
Tote Bags	\$5,000	_____
Expo Internet Café/Cyber Kiosks	\$5,000	_____
Silver Sponsor	\$2,500	_____
Key Cards	\$2,500	_____
Continental Breakfasts: Wednesday	\$2,500	_____
Thursday	\$2,500	_____
Congress & Expo Pens	\$2,500	_____
Bronze Sponsor		
Inserts in Registration Bags	\$1,000	_____

EXHIBITING OPPORTUNITIES – NATIONAL CONGRESS & EXPO

SINGLE – 10' x 10' Booth	MHI Member	Non-Member	
Aisle	\$1,300	\$1,700	_____
Corner	\$1,500	\$1,900	_____
DOUBLE – 20' x 10' Booth			
Two Aisles	\$2,100	\$2,500	_____
Corner & An Aisle	\$2,300	\$2,700	_____
Two Corners	\$2,500	\$2,900	_____

OTHER..... Please call Cheryl Langley at 703-558-0668 for special rate.

2012 Congress & Expo On-Site Program

Full Page Ad	\$1,500	_____
Half Page Ad	\$1,000	_____
Quarter Page Ad	\$900	_____

INTERNET ADVERTISING

MHI Web site www.manufacturedhousing.org

Home Page	(155 x 110 pixels)	\$1,000 – Quarter	_____
	(\$500 savings)	\$3,500 – Year	_____
Calendar of Events	(132 x 125 pixels)	\$500 – Quarter	_____
	(\$250 savings)	\$1,750 – Year	_____

INTERNET ADVERTISING (Continued)

Membership Directory	(132 x 110 pixels)	\$500 – Quarter	_____
	(\$250 savings)	\$1,750 – Year	_____
Consumer Center	(147 x 82 pixels)	\$500 – Quarter	_____
	(\$250 savings)	\$1,750 – Year	_____
Developer Section	(120 x 90 pixels)	\$500 – Quarter	_____
	(\$250 savings)	\$1,750 – year	_____

National Modular Housing Council (NMHC) – www.modularcouncil.org
(Ad will also appear on other pages within the site)

Home Page	(115 x 110 pixels)	\$800 – Quarter	_____
	(\$400 savings)	\$2,800 – Year	_____

National Communities Council (NCC) – www.mhcommunities.org
(Ad will also appear on other pages within the site)

Home Page	(115 x 110 pixels)	\$600 – Quarter	_____
	(\$400 savings)	\$2,000 – Year	_____

MH NEWSWIRE

Platinum Sponsor Banner
\$ 2000 per month 468 x 100 pixels _____

Gold Sponsor Banner
\$ 1500 per month 468 x 80 pixels _____

Silver Sponsor Banner
\$1250 per month 468 x 80 pixels _____

Bronze Sponsor Banner
\$1000 per month 468 x 80 pixels _____

Advertisers Rate Specifications Features

Advertiser Sidebar 1 – 3
\$ 500 per month 150 x 240 pixels _____

Advertiser Sidebar 4 – 6
\$350 per month 150 x 120 pixels _____

MHI BUYERS GUIDE ADVERTISING

Total from enclosed placement order form _____

MHI BUYERS UPGRADED LISTING

Total from enclosed order form _____

TOTALS FROM ALL THREE PAGES:

DISCOUNT SCHEDULE

\$10,000 - \$19,999 (Subtract 3%)	-	_____
\$20,000 – \$24,999 (Subtract 5%)	-	_____
\$25,000 – \$29,999 (Subtract 10%)	-	_____
\$30,000 and up – (Subtract 15%)	-	_____

GRAND TOTAL: = _____

PAYMENT INFORMATION:

Name Date

Card Holder's Billing Address City State Zip

Address City State Zip

Phone Fax

Email Address

Method of Payment: Credit Card Check (Make Check payable to Manufactured Housing Institute)

Credit Card Information: Visa MasterCard American Express

Account Number Exp. Date (Month/Year)

Cardholder Name

Cardholder Signature

Mail form and payment to:

Manufactured Housing Institute
2111 Wilson Blvd., Suite 100
Arlington, VA 22201
Tel – 703-558-0400

Or fax form and payment to: Fax – 703-558-0401

If you have questions about the MHI Sponsorship/Advertising Program, please contact Cheryl Langley at 703-558-0668 or cheryl@mfghome.org.