

# 2010 SPONSORSHIP AND ADVERTISING COMMITMENT FORM

Please check all that apply:

**SPECIAL PARTNER PROGRAM** Premier \_\_\_ Exclusive \_\_\_ Preferred \_\_\_ Corporate \_\_\_

## SPONSORSHIP OPPORTUNITIES – MHI MEETINGS

	Winter Meeting	Summer Meeting	Annual Meeting	Totals
<b>Platinum Sponsor</b>				
Opening Reception	\$10,000 ___	\$10,000 ___	\$10,000 ___	_____
Luncheon	\$15,000 ___	\$15,000 ___	\$15,000 ___	_____
Awards Dinner & Reception			\$15,000 ___	_____
<b>Gold Sponsor</b>				
Morning General Session	\$5,000 ___	\$5,000 ___	\$5,000 ___	_____
Continental Breakfasts		\$5,000 ___	\$5,000 ___	_____
<b>Silver Sponsor</b>				
Division Meeting Refreshments	\$750/mtg ___	\$750/mtg ___	\$750/mtg ___	_____
Lanyards/Registration				
Giveaways	\$500 ___	\$500 ___	\$500 ___	_____

## SPONSORSHIP OPPORTUNITIES – NATIONAL CONGRESS & EXPO, APRIL 13-15, 2010

### Diamond Sponsor

Wednesday Opening Session	\$20,000	_____
Thursday General Session	\$20,000	_____
Opening Reception (Tuesday Evening)	\$20,000	_____
Chairman's Reception (Wednesday Evening)	\$20,000	_____
National Awards Luncheon (Wednesday)	\$15,000	_____

### Platinum Sponsor

National Communities Council Forum (Exclusive Sponsor)	\$10,000	_____
Developer's Symposium (Exclusive Sponsor)	\$10,000	_____
Congress & Expo Open House Lunch (Thursday)	\$10,000	_____



## INTERNET ADVERTISING (Continued)

Membership Directory	(132 x 110 pixels)	\$500 – Quarter	_____
	(\$250 savings)	\$1,750 – Year	_____

Consumer Center	(147 x 82 pixels)	\$500 – Quarter	_____
	(\$250 savings)	\$1,750 – Year	_____

Developer Section	(120 x 90 pixels)	\$500 – Quarter	_____
	(\$250 savings)	\$1,750 – year	_____

National Modular Housing Council (NMHC) – [www.modularcouncil.org](http://www.modularcouncil.org)  
(Ad will also appear on other pages within the site)

Home Page	(115 x 110 pixels)	\$800 – Quarter	_____
	(\$400 savings)	\$2,800 – Year	_____

National Communities Council (NCC) – [www.mhcommunities.org](http://www.mhcommunities.org)  
(Ad will also appear on other pages within the site)

Home Page	(115 x 110 pixels)	\$600 – Quarter	_____
	(\$400 savings)	\$2,000 – Year	_____

## MH NEWSWIRE

Platinum Sponsor Banner	_____
\$ 2000 per month 468 x 100 pixels	_____

Gold Sponsor Banner	_____
\$ 1500 per month 468 x 80 pixels	_____

Silver Sponsor Banner	_____
\$1250 per month 468 x 80 pixels	_____

Bronze Sponsor Banner	_____
\$1000 per month 468 x 80 pixels	_____

Advertisers Rate Specifications Features

Advertiser Sidebar 1 – 3	_____
\$ 500 per month 150 x 240 pixels	_____

Advertiser Sidebar 4 – 6	_____
\$350 per month 150 x 120 pixels	_____

TOTALS FROM ALL THREE PAGES:

DISCOUNT SCHEDULE

\$10,000 - \$19,999 (Subtract 3%)	-	_____
\$20,000 – \$24,999 (Subtract 5%)	-	_____
\$25,000 – \$29,999 (Subtract 10%)	-	_____
\$30,000 and up – (Subtract 15%)	-	_____
GRAND TOTAL:	=	_____

PAYMENT INFORMATION:

\_\_\_\_\_  
Name Date

\_\_\_\_\_  
Card Holder's Billing Address City State Zip

\_\_\_\_\_  
Address City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
Email Address

Method of Payment:  Credit Card  Check (Make Check payable to Manufactured Housing Institute)

Credit Card Information:  Visa  MasterCard  American Express

\_\_\_\_\_  
Account Number Exp. Date (Month/Year)

\_\_\_\_\_  
Cardholder Name

\_\_\_\_\_  
Cardholder Signature

Mail form and payment to:

Manufactured Housing Institute  
2111 Wilson Blvd., Suite 100  
Arlington, VA 22201  
Tel – 703-558-0400

Or fax form and payment to: Fax – 703-558-0401

If you have questions about the MHI Sponsorship/Advertising Program, please contact Cheryl Hardee at 703-558-0668 or [cheryl@mfghome.org](mailto:cheryl@mfghome.org).