



2009 ANNUAL MEETING MARKETING PACKAGE

**MHI Annual Meeting
September 27-29, 2009**

Dear Prospective Sponsor:

Reaching the right audience with information about your company or organization and the products and services you offer is critical to success in today's competitive business environment.

MHI is pleased to offer opportunities during its 2009 Annual Meeting to help you improve your market presence to increase your profitability. The upcoming meeting will be held September 27-29 at La Costa Resort & Spa in San Diego, California.

MHI's Annual Meeting draws up to two hundred top industry people at each meeting to discuss and debate important industry issues and policies, build relationships through a variety of networking opportunities, and to keep on top of trends and information necessary for success in their business.

Please take some time to review these sponsorship opportunities below at the MHI Annual Meeting. You will be able to select from an array of cost effective options that are guaranteed to enhance your company's image and visibility by showing your support of the industry.

Thanks you for your continued valued support of the MHI meetings. Please contact us at (703) 558-0668 with any questions.

Outlined below are sponsorship acknowledgements and guidelines:

BENEFITS AT-A-GLANCE

| BUSINESS MEETING SPONSOR BENEFITS | Platinum | Gold | Silver |
|--|-----------------|-------------|---------------|
| FREE REGISTRATIONS | (2) Two | 1 (One) | |
| PREREGISTRATION LIST FOR MARKETING | Yes | Yes | |
| COMPANY LOGO PROMINENT ON EVENT SPONSOR SIGN | Yes | Yes | Yes |
| SPONSOR RIBBON ON BADGE | Yes | Yes | Yes |
| COMPANY MATERIALS ON DISPLAY TABLE* | Yes | | |
| RECOGNITION AT MEETING (MENTION OF COMPANY NAME) | Yes | Yes | Yes |
| OPPORTUNITY TO ADDRESS ATTENDEES (LUNCHEON ONLY) | Yes | | |
| COMPANY NAME ON COVER OF MEETING PROGRAM | Yes | Yes | |
| SPECIAL ANNOUNCEMENT IN MH NEWSWIRE | Yes | Yes | |
| COMPANY NAME ON WEBSITE | Yes | Yes | Yes |
| REGISTRATION INSERTS/MARKETING PIECES* | Yes | Yes | Yes |
| *COSTS OF ITEMS INCURRED BY SPONSOR | | | |

SPONSOR LEVELS*

| Platinum Sponsor | Amount | Selection |
|--|---------------|---------------------------------------|
| Opening Reception | \$10,000 | Sponsored by Triad Financial Services |
| Monday Luncheon and Member Meeting | \$15,000 | <input type="checkbox"/> |
| Monday Evening Awards Reception & Dinner | \$15,000 | <input type="checkbox"/> |

| Gold Sponsor | Amount | Selection |
|---------------------------------------|---------------|-----------------------------------|
| Monday Breakfast & General Session | \$5,000 | <input type="checkbox"/> |
| Tuesday Morning Breakfast | \$5,000 | <input type="checkbox"/> |
| Silver Sponsor | | |
| Division Meeting Refreshments | \$750/mtg | <input type="checkbox"/> |
| Monday Morning Coffee Break | \$750 | Sponsored by GE Capital Solutions |
| Lanyards | \$500 | Sponsored by T.R. Arnold & Assoc. |
| Registration Inserts/Marketing Pieces | \$500 | <input type="checkbox"/> |

Meeting Breaks

- _____ Federated States Division
- U.S. bank -- Financial Services Division
- _____ Finance Lawyers Committee
- _____ Lender Best Practice (LBP)
- _____ Manufactured Housing Division
- Sponsored by Shaw Industries -- National Communities Council
- Sponsored by T.R. Arnold & Associates -- National Modular Housing Council
- Sponsored by Hometown America -- NCC Community Issues Open Forum
- Sponsored by MHVillage.com -- National Retailers Council
- _____ Suppliers Division
- Sponsored by T.R. Arnold & Associates -- Technical Activities Committee
- _____ Government Relations Committee

**Sponsorships will be assigned according to the order or received. If the sponsorship selection is no longer available, you will be contacted to discuss suitable alternative sponsorships.*

COMPANY & CONTACT INFORMATION

Sponsor Contact: _____ Title: _____

Company: _____ Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

_____ Check (Make payable to Manufactured Housing Institute)

_____ American Express _____ MasterCard _____ VISA

Card Number: _____ Expiration: _____

Signature: _____ Amount of Charge: \$ _____

Name on Card: _____

Billing Address for Cardholder: _____

Return:
Cheryl Hardee - MHI
2101 Wilson Blvd, Suite 610, Arlington, VA 22201
or FAX to: (703) 558-0401