



JOIN THE NATIONAL COMMUNITIES COUNCIL!

The Manufactured Housing Institute (MHI)

is the only national trade organization representing all segments of the factory-built housing industry. MHI members include home builders, retailers, community operators, lenders, suppliers and affiliated state organizations. Our members represent a unified voice for the manufactured housing industry.



BE A PART of the National Communities Council (NCC).

The NCC is comprised of a variety of business types involved in land-lease communities, including developers, lenders, service providers and of course, community operators, who currently manage more than 590,000 home sites throughout the country. Members of NCC provide a cohesive and unified voice for important issues impacting the manufactured homes community.



Don't miss out on all that MHI membership has to offer.

ADVOCATE



CONNECT



EDUCATE

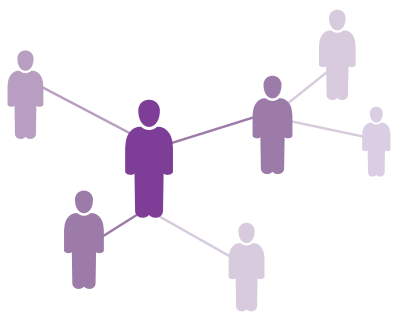


ENGAGE



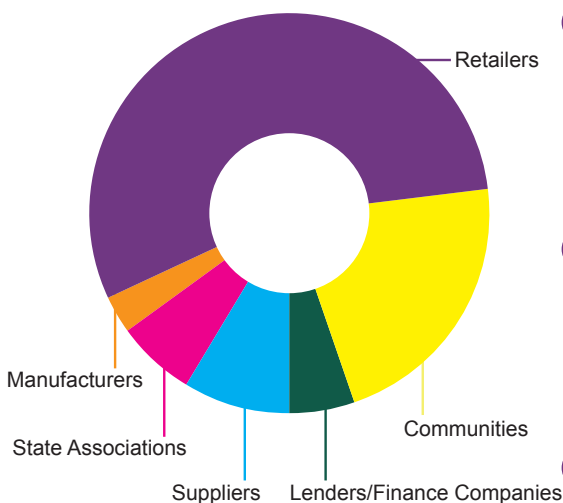
“ MHI is a very good way to network with peers, vendors, customers and potential customers...”

Joe Stegmayer
CEO, Cavo Industries, Inc.



Over 850 members

from all segments of the manufactured housing industry – representing 85% of the manufactured homes produced each year.



Researched consumer demands. Explored the buying patterns and lifestyles of demographic groups that will drive housing demand in the future. Helping us advise our members on how to sell homes and market communities based on the preferred lifestyles of these key groups.

Alerted our state association partners to hundreds of bills. Using our state and local government tracking system, we informed state associations and business owners of taxing, zoning and other pending issues in their area. This allows us to stop problems before they become widespread.

Created new financing options. Worked closely with Fannie Mae and Freddie Mac as they’ve built new financing programs that offer preferred financing terms to homebuyers of select manufactured homes. Lobbied the Federal Housing Finance Agency to drive a larger secondary-market for manufactured home loans as part of Fannie Mae and Freddie Mac’s Duty-to-Serve plans.

Best practice tips. Ongoing insight, updates and clarification on rules and laws surrounding the Fair Housing Act.

Certification designation for Community Managers. Offer a program for an Accredited Community Manager (ACM) designation to distinguish community managers with experience and expertise managing manufactured home communities.

Educated community operators. More than two dozen in-person program sessions targeted to both operational and executive level issues. Topics range from emergency preparedness to resident screening and from overcoming zoning challenges to social media marketing.

Online training portal. Launched information for industry professionals that is regularly updated with federal and state based licensing content.

Additional MHI Member Perks

- Five annual industry events dedicated to extensive education, professional networking and innovative exhibits.
- Discounted fees on registration, sponsorship pricing and exhibitor rates at all MHI events throughout the year.
- Access members-only content through the MHI website including production reports, research initiatives, directories, industry economic data and much more.