



# JOIN THE NATIONAL RETAILERS COUNCIL!

## The Manufactured Housing Institute (MHI)

is the only national trade organization representing all segments of the factory-built housing industry. MHI members include home builders, retailers, community operators, lenders, suppliers and affiliated state organizations. Our members represent a unified voice for the manufactured housing industry.



## BE A PART of the National Retailers Council (NRC).

The NRC is comprised of over 480 manufactured home retailers committed to create a better business climate and striving to grow the industry. Members of the NRC continually develop and advance association policies on key issues.



*Don't miss out on all that MHI membership has to offer.*

## ADVOCATE



## CONNECT



## EDUCATE

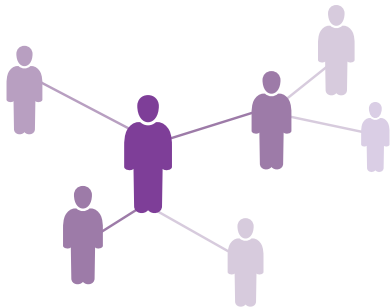


## ENGAGE



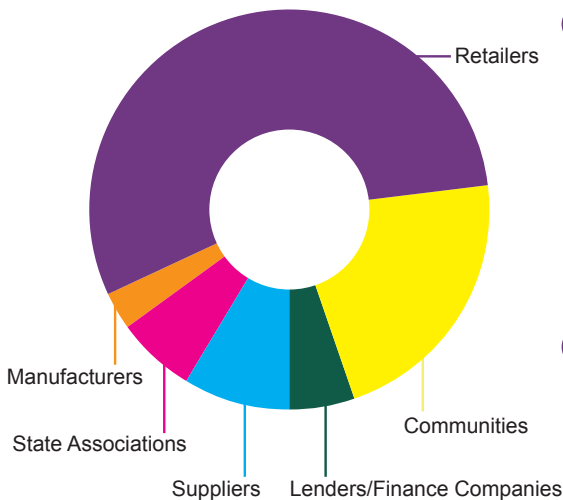
“MHI is a very good way to network with peers, vendors, customers and potential customers...”

*Joe Stegmayer  
Cavco Industries, Inc.*



## Over 900 members

from all segments of the manufactured housing industry – representing 85% of the manufactured homes produced each year.



**Passed federal legislation giving retailers relief from the Dodd-Frank Act.** President Trump signed S. 2155, the “Economic Growth, Regulatory Relief, and Consumer Protection Act” into law which includes a provision clarifying that a manufactured housing retailers are not considered “mortgage loan originators” simply because they provide a customer with some assistance in the mortgage loan process. FAQ document available to members.

**Limited HUD’s oversight of on-site completions and installations.** A provision in the omnibus spending package restricts HUD’s ability to enforce their on-site completion of construction rule and inspections of frost-free foundations. The same provision also limits HUD’s restrictions on attached garage and carport ready manufactured homes.

**Researched consumer demands.** Explored the buying patterns and consumer needs of demographic groups that will drive housing demand in the near future. This helped us advise our members on how to build and sell homes to fit the preferred lifestyles of these key groups.

**Created new financing options.** Worked closely with Fannie Mae and Freddie Mac as they’ve built new financing programs. These programs include chattel financing options and offer preferred financing terms to homebuyers of select manufactured homes. We’ve also lobbied the Federal Housing Finance Agency to drive a larger secondary-market for manufactured home loans as part of Fannie Mae and Freddie Mac’s Duty-to-Serve plans.

**Alerted our state association partners to hundreds of bills.** Using our state and local government tracking system we informed state associations and business owners of pending issues in their area. This allows us to stop problems before they become widespread.

## Additional MHI Member Perks

- Five annual industry events dedicated to extensive education, professional networking and innovative exhibits.
- Discounted fees on registration, sponsorship pricing and exhibitor rates at all MHI events throughout the year.
- FREE registration to one MHI business meeting each year. MHI business meetings help to shape the future of the industry.
- Access members-only content through the MHI website including production reports, research initiatives, directories, industry economic data and much more.