

**Cost & Size Comparisons:  
New Manufactured Homes and New Single-Family Site-Built Homes  
(2012 - 2017)**

|  | 2012*      | 2013*      | 2014       | 2015       | 2016       | 2017       |
|--|------------|------------|------------|------------|------------|------------|
| <b><i>New Manufactured Homes</i></b>                                   |            |            |            |            |            |            |
| <b>All<sup>1</sup></b>   |            |            |            |            |            |            |
| Avg. Sales Price   | \$ 62,200  | \$ 64,000  | \$ 65,300  | \$ 68,000  | \$ 70,600  | \$ 71,900  |
| Avg. Square Feet   | 1,480      | 1,470      | 1,438      | 1,430      | 1,446      | 1,426      |
| Avg. Cost per Sq. Ft.  | \$ 42.02   | \$ 43.54   | \$ 45.41   | \$ 47.55   | \$ 48.82   | \$ 50.42   |
| <b>Single</b>  |            |            |            |            |            |            |
| Avg. Sales Price   | \$ 41,100  | \$ 42,200  | \$ 45,000  | \$ 45,600  | \$ 46,700  | \$ 48,300  |
| Avg. Square Feet   | 1,100      | 1,100      | 1,115      | 1,092      | 1,075      | 1,087      |
| Avg. Cost per Sq. Ft.  | \$ 37.36   | \$ 38.36   | \$ 40.36   | \$ 41.76   | \$ 43.44   | \$ 44.43   |
| <b>Double</b>  |            |            |            |            |            |            |
| Avg. Sales Price   | \$ 75,700  | \$ 78,600  | \$ 82,000  | \$ 86,700  | \$ 89,500  | \$ 92,800  |
| Avg. Square Feet   | 1,725      | 1,720      | 1,710      | 1,713      | 1,746      | 1,733      |
| Avg. Cost per Sq. Ft.  | \$ 43.88   | \$ 45.70   | \$ 47.95   | \$ 50.61   | \$ 51.26   | \$ 53.55   |
| <b><i>Housing Starts vs. MH Shipments<br/>(Thousands of units)</i></b> |            |            |            |            |            |            |
| <b>New Single Family</b>   |            |            |            |            |            |            |
| Housing Starts   | 535        | 618        | 648        | 715        | 782        | 849        |
| Percent of Total   | 91%        | 91%        | 91%        | 91%        | 91%        | 90%        |
| <b>Manufactured Home Shipments</b>                                     |            |            |            |            |            |            |
| Shipped  | 55         | 60         | 64         | 71         | 81         | 93         |
| Percent of Total   | 9%         | 9%         | 9%         | 9%         | 9%         | 10%        |
| <b>Total</b>   | <b>590</b> | <b>678</b> | <b>678</b> | <b>786</b> | <b>863</b> | <b>942</b> |
| <b><i>New Single-Family</i></b>  |            |            |            |            |            |            |
| <b>Site-Built Homes Sold<br/>(Home and Land Sold as Package)</b>       |            |            |            |            |            |            |
| Avg. Sales Price   | \$ 292,200 | \$ 324,500 | \$ 347,700 | \$ 352,700 | \$ 360,900 | \$ 384,900 |
| Derived Average Land Price   | \$ 69,115  | \$ 75,071  | \$ 84,444  | \$ 80,246  | \$ 82,491  | \$ 91,173  |
| <b>Price of Structure</b>  |            |            |            |            |            |            |
| Avg. Square Feet   | 2,585      | 2,662      | 2,707      | 2,724      | 2,650      | 2,645      |
| Avg. Price per Sq Ft. (excl. land)                                     | \$ 86.30   | \$ 93.70   | \$ 97.25   | \$ 100.02  | \$ 105.06  | \$ 111.05  |
| <b><i>Manufactured Home Shipments</i></b>                              |            |            |            |            |            |            |
| Total  | 54,881     | 60,228     | 64,331     | 70,544     | 81,136     | 92,902     |
| Single-Section   | 25,629     | 28,239     | 30,218     | 32,210     | 38,944     | 46,305     |
| Multi-Section  | 29,252     | 31,989     | 34,113     | 38,334     | 42,192     | 46,597     |
| <b><i>New Manufactured Homes Placed<br/>(for Residential Use)</i></b>  |            |            |            |            |            |            |
| Located in Communities   | 29%        | 30%        | 33%        | 34%        | 34%        | 32%        |
| Located on Private Property  | 71%        | 70%        | 67%        | 66%        | 66%        | 68%        |
| Titled as Personal Property  | 77%        | 78%        | 80%        | 80%        | 77%        | 76%        |
| Titled as Real Estate  | 15%        | 14%        | 13%        | 14%        | 17%        | 17%        |

\* Can not be compared with subsequent years due to changes in methodology.

<sup>1</sup> Includes manufactured homes with more than two sections.

**Note:** Highlighted years contain data produced using the Manufactured Housing Survey's previous methodology.

**Source:** These data are produced by the U.S. Commerce Department's Census Bureau from a survey sponsored by the U.S. Department of Housing and Urban Development.