

Manufactured Housing In The United States

General Profile

22 million

people live in manufactured homes

10%

of new single-family home starts

\$78,500

average new home sales price

77%

of new manufactured homes titled as personal property (chattel)

Resident Satisfaction

90%

of people are satisfied with their homes

71%

of residents cite affordability as a key driver for choosing manufactured housing

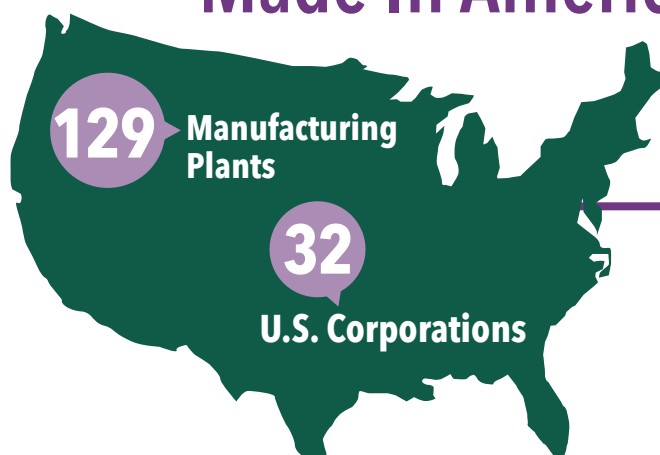
62%

of all residents anticipate living in their homes for more than 10 years

38%

don't anticipate ever selling their home

Made In America



★ 94,615 homes produced in 2019

Affordable Homeownership

Site-Built Home

\$114

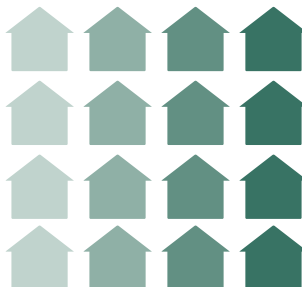
average price per square foot

Manufactured Home

\$55

average price per square foot

Manufactured Home Communities



Almost 40,000 land-lease communities

4.2 million estimated home sites

37% of new homes are placed in communities

Average annual site rent increase of 3%