Manufactured Housing In The United States

General Profile

22 million people live in manufactured homes

10% of new single-family home starts

$78,500 average new home sales price

77% of new manufactured homes titled as personal property (chattel)

Resident Satisfaction

90% of people are satisfied with their homes

71% of residents cite affordability as a key driver for choosing manufactured housing

62% of all residents anticipate living in their homes for more than 10 years

38% don’t anticipate ever selling their home

Affordable Homeownership

Site-Built Home

$114 average price per square foot

Manufactured Home

$55 average price per square foot

Made In America

129 Manufacturing Plants

32 U.S. Corporations

★ 94,615 homes produced in 2019

Manufactured Home Communities

Almost 40,000 land-lease communities

4.2 million estimated home sites

37% of new homes are placed in communities

Average annual site rent increase of 3%

Sources: U.S. Census Bureau Manufactured Housing Survey, industry analysis, MHI 2018 Consumer Research and other proprietary sources.