

**Cost & Size Comparisons:
New Manufactured Homes and New Single-Family Site-Built Homes
2014 - 2020**

	2020	2019	2018	2017	2016	2015	2014
<i>New Manufactured Homes</i>							
All¹							
Avg. Sales Price	\$ 87,000	\$ 81,900	\$ 78,500	\$ 71,900	\$ 70,600	\$ 68,000	\$ 65,300
Avg. Square Feet	1,471	1,448	1,438	1,426	1,446	1,430	1,438
Avg. Cost per Sq. Ft.	\$ 59.14	\$ 56.56	\$ 54.59	\$ 50.42	\$ 48.82	\$ 47.55	\$ 45.41
Single							
Avg. Sales Price	\$ 57,300	\$ 53,200	\$ 52,400	\$ 48,300	\$ 46,700	\$ 45,600	\$ 45,000
Avg. Square Feet	1,085	1,072	1,072	1,087	1,075	1,092	1,115
Avg. Cost per Sq. Ft.	\$ 52.81	\$ 49.63	\$ 48.88	\$ 44.43	\$ 43.44	\$ 41.76	\$ 40.36
Double							
Avg. Sales Price	\$ 108,500	\$ 104,000	\$ 99,500	\$ 92,800	\$ 89,500	\$ 86,700	\$ 82,000
Avg. Square Feet	1,760	1,747	1,747	1,733	1,746	1,713	1,710
Avg. Cost per Sq. Ft.	\$ 61.65	\$ 59.53	\$ 51.26	\$ 53.55	\$ 51.26	\$ 50.61	\$ 47.95
<i>Housing Starts vs. MH Shipments (Thousands of units)</i>							
New Single Family							
Housing Starts	991	888	876	849	782	715	648
Percent of Total	91%	90%	90%	90%	91%	91%	91%
Manufactured Home Shipments							
Shipped	94	95	97	93	81	71	64
Percent of Total	9%	10%	10%	10%	9%	9%	9%
Total	1,085	983	973	942	863	786	678
<i>New Single-Family</i>							
Site-Built Homes Sold (Home and Land Sold as Package)							
Avg. Sales Price	\$ 391,900	\$ 383,900	\$ 385,000	\$ 384,900	\$ 360,900	\$ 352,700	\$ 347,700
Derived Average Land Price	\$ 83,303	\$ 84,485	\$ 87,253	\$ 91,173	\$ 82,491	\$ 80,246	\$ 84,444
Price of Structure							
Avg. Square Feet	2,527	2,518	2,602	2,645	2,650	2,724	2,707
Avg. Price per Sq Ft. (excl. land)	\$ 122.12	\$ 118.91	\$ 114.43	\$ 111.05	\$ 105.06	\$ 100.02	\$ 97.25
<i>Manufactured Home Shipments</i>							
Total	94,390	94,615	96,555	92,902	81,136	70,544	64,331
Single-Section	42,578	42,930	44,979	46,305	38,944	32,210	30,218
Multi-Section	51,812	51,685	51,576	46,597	42,192	38,334	34,113
<i>New Manufactured Homes Placed (for Residential Use)</i>							
Located in Communities	27%	31%	37%	32%	34%	34%	33%
Located on Private Property	73%	69%	63%	68%	66%	66%	67%
Titled as Personal Property	78%	76%	77%	76%	77%	80%	80%
Titled as Real Estate	19%	19%	17%	17%	17%	14%	13%

¹ Includes manufactured homes with more than two sections.

Source: U.S. Census Bureau and U.S. Department of Housing and Urban Development, Survey of Construction, <https://www.census.gov/construction/chars/> ; https://www.census.gov/construction/nrc/xls/starts_cust.xls

Source: U.S. Census Bureau and U.S. Department of Housing and Urban Development, Manufactured Housing Survey