



Lesli Gooch, Ph.D.
Chief Executive Officer

Dr. Lesli Gooch is the Chief Executive Officer of the Manufactured Housing Institute (MHI). Prior to assuming this position, she was Executive Vice President of MHI's advocacy and communications team where she led the Association's work in Washington which is crucial for the success of the manufactured housing industry. During her tenure as Executive Vice President, Dr. Gooch assembled a strong bipartisan team that under her leadership has secured a number of key legislative and regulatory accomplishments.

Dr. Gooch joined MHI after serving across a variety of vantage points in Washington – including as a congressional staff member, congressional candidate, lobbyist, and political scientist focused on Congress. Well-respected on both sides of the aisle, Dr. Gooch is known for her ability to successfully execute policy and political goals. She was ranked one of The Hill's top lobbyists in the United States for 2021 and 2020 and was a finalist for the Women in Government Relations' 2020 Advocate of the Year Award.

Dr. Gooch has a Ph.D. in Political Science from the Carl Albert Congressional Research and Studies Center at the University of Oklahoma. Her dissertation, *When Politics is Personal: The Role of Personal Policy Interests in Legislative Activity*, was based on interviews she conducted with more than 60 members of the U.S. House of Representatives and explores the motivations of members in selecting issues to champion in Congress.