

The Positive Impact of Manufactured Homes Across the United States



Manufactured Homes are Made in America

Manufactured homes are constructed to adhere to the federal HUD Code which regulates home design and construction, strength and durability, fire resistance and energy efficiency.



89K

New Manufactured Homes Produced, 2023



9%

Share of Single Family Home Starts, 2023



149

Homebuilding Plants Operated by 37 Companies, 2024



Millions of Americans Choose Manufactured Homes

In 2022, manufactured homes accounted for 5.2% of U.S. households. That year, 73% Americans living in manufactured homes owned their home, compared to 65% of U.S. households overall.



17M

Americans Residing in Manufactured Homes, 2022



71%

Residents Extremely or Very Satisfied with Their Manufactured Home, 2022

Top Drivers of Resident Satisfaction

- 🏠 Affordability
- 🏠 Homeownership
- 🏠 Sense of Independence



Communities Increase Access to Housing

Communities offer attainable housing. In addition to covering the use of land, community site rents often include infrastructure, utilities, taxes, insurance, amenities, and other services. In 2023, the average site rent increased by 7.1% while the cost of rent nationwide increased by 8.0%.



44K

Land-Lease Communities, 2024



4.3M

Estimated Homesites in Communities, 2024



29%

New Manufactured Homes Placed in Communities, 2023



Manufactured Homes Expand Attainable Homeownership

New manufactured homes cost less than 1/3 of the price of site built homes

Average Home Cost, 2023



Manufactured Homes

Single-Section: \$84,800 | Multi-Section: \$154,100



Site-Built Homes

excluding land



\$61K

Average Income of Manufactured Homebuyers compared to \$136K for stand-alone single-family homebuyers, 2022



36%

Appreciation Over 5 Years (Median Value) compared to 40% for U.S. homes overall, 2018-2022